

17th International Automotive Media Awards

Lifetime Achievement
Karl E. Ludvigsen

Best of 2007
Ken Ross
“Sexy Kitty!”
in *AutoWeek*

JUNE 24, 2008

International Automotive Media Competition
a function of the
International Society for Vehicle Preservation 501(c)(3)

International Automotive Media Award for Lifetime Achievement

Karl E. Ludvigsen

Karl Ludvigsen is the 2007 recipient of the International Automotive Media Award for Lifetime Achievement. This is the 10th annual presentation of this peer-driven award.

He has been active for over 50 years as an author and historian. As an author, co-author or editor he has some four dozen books to his credit. Needless to say, they are all about cars and the motor industry, Karl's life-long passion.

In addition to his extensive activities in auto media, Karl has held executive positions with GM, Fiat and Ford.

His books have focused on automotive manufacturer histories, and auto racing.

Karl has received numerous awards for several of his books, including *Porsche: Excellence was Expected*, which is undergoing an update to be published in 2008.

Since 1956, his works have been and continue to

be published in leading automotive periodicals.

Ludvigsen currently resides in England.

As he is unable to accept this award in person, his great and good friend, David E. Davis, Jr., will accept it on Karl's behalf—and share with us some comments from Karl.

Coincidentally, David E. Davis, Jr. was the first recipient of the IAMA for Lifetime Achievement.

Previous honorees are:

Jim Dunne, *Popular Mechanics*, 2006

(the late) Beverly Rae Kimes, historian, author, writer, 2005

Jerry Flint, *Forbes*, 2004

John Lamm, *Road & Track*, 2003

Brock Yates, *Car and Driver*, 2002

Chris Economaki, *National Speed Sport News*, 2001

Denise McCluggage, author, writer, 2000

(the late) Leon Mandel, *AutoWeek*, 1999

David E Davis, Jr., *AUTOMOBILE*, 1998.

The IAMAs Best of 2007 and Best of Divisions

BEST of 2007

Ken Ross, for "Sexy Kitty!" 1/08/07 cover of *AutoWeek*

Best of Divisions

Best of Division winners are selected from the IAMA Gold awardees in each division having 98 points or better. For 2007, seven Best of Divisions are awarded, as follow:

Best of Books

John Zimmerman & Dan Gurney, for "*Dan Gurney's Eagle Racing Cars*," published by David Bull Publishing

Best of Newspapers

Dan Scanlan, for "Amelia Island Concours d'Elegance," published in the *Florida Times-Union*

Best of Magazines

Frank Marcus, for "2020 Foresight," published in *MOTOR TREND*

Best of Graphics

Ken Ross, for "Sexy Kitty!" 1/08/07 cover of *AutoWeek*

Best of Newsletters

No Award

Best of Single Issues

Collectible Automobile, April 2007 issue

Best of Multimedia

No Award

Best of PR/Marketing

No Award

Best of Radio

Bob Long, for "Inside the Ford Fuel Cell," on *Motor Trend Radio*

Best of Video

No award

Best of Internet

John O'Dell, for "Soy Seats and Corn Upholstery," on Edmunds.com

2007 Foundation Awards

IAMA Bronze, Silver and Gold Medallions

A, Books Writing

A-1, Autobiography

Can-Am Challenger, published by David Bull Publishing, Gold to Peter Bryant

A-2, Biography

The Hayden's, published by David Bull Publishing, Bronze to Chris Jonnum

Darrell Russell: Broad Smiles, Quarter Miles, published by Geiger Media, Silver to Rob Geiger

A-5, History: Motorsports

Daytona 500: 50 Years, by J.J. O'Malley, Bronze to Publications International, Ltd.

Spyders & Silhouettes, published by David Bull Publishing, Bronze to Janos Wimpffen

A-7, History: Single Marque or Manufacturer

Camaro: Forty Years, published by Motorbooks, Inc., Silver to Darwin Holstrom

Deuce: 75 Years of the '32 Ford, by Robert Genat, Silver to CarTech, Inc.

Dan Gurney's Eagle Racing Cars, published by David Bull Publishing, Gold to John Zimmerman and Dan Gurney

A-10, Technical:pictorial

Moto GP Technology, published by David Bull Publishing, Silver to Neil Spalding

A-18, Collector Vehicles

Ultimate Garages II, published by David Bull Publishing, Bronze to Phil Berg

Cars of the Sensational '60s, pub-

lished by Krause Publications, Bronze to Dan Lyons

A-19, Concours

"Keeneland Concours D'Elegance 2007 Program," Bronze to *Automobile Quarterly*

A-26,

McQueen's Machines, published by Motorbooks, Inc., Gold to Matt Stone

B, Books Graphics

B-38, Design: Graphics

Legendary Motorcycles, published by Motorbooks, Bronze to Christopher Fayers

B-40, Design: Total publication

Hot Rod Kings, published by Motorbooks, Inc., Silver to Suzi Hutsell

B-46, Illus: Photographs

Electroline Diaries: A Journey with the Burbank Choppers Car Club, by Laurent Bagnard, Gold to CarTech, Inc.

Cars of the Sensational '60s, published by Krause Publications, Gold to Dan Lyons

Ferrari Grand Prix Moments, published by David Bull Publishing, Gold to Jesse Alexander

C, Newspaper Writing

C-5, History: Motorsports

"Chaparral 2: Jim Hall's revolutionary race car," in the *Houston Chronicle*, Gold to Tim Spell

C-16, Interviews

"Brian France Q&A," in the *Arizona*

Republic. Bronze to Michael Knight

C-19, Concours

"Amelia Island Concours d'Elegance," in the *Florida Times-Union*, Gold to Dan Scanlan

D, Newspaper Graphics

D-41, Design: Cover

"Houston Auto Show," in the *Houston Chronicle*, Gold to Ivan Galvan

E, Magazine Writing

E-2, Biography

"Remembering Bill France, Jr.," in *Speedway Illustrated*, Gold to Dick Berggren

"Sam Hanks/The Alhambra Kid," by L. Spencer Riggs, Gold to *Vintage Motorsport*

"What a Lovely Life He's Led," by William Edgar, Gold to *Vintage Motorsport*

"Speed Merchant: The Legend of Mickey Thompson," Gold to *Automobile Quarterly*/Tracy Powell

E-5, History: Motorsport

"Four Harps and a Coffin," in *AUTOMOBILE*, Silver to Sam Smith

"Sebring 1965: When Maranello met Midland," by Willem Oosthoek, Silver to *Vintage Motorsport*

"Half a Century at Laguna Seca," by John Zimmermann, Gold to *Vintage Motorsport*

"Pony Boys," in *AUTOMOBILE*, Gold to Gary Witzenburg

"Abbey Road to Le Mans:The Lister Story," Gold to *Automobile*

- Quarterly*/Karl Ludvigsen
- E-6, History: general
- “Freedom Roads,” in *AUTOMOBILE*, Bronze to Phil Patton
- “An Open and Shut Case,” in *The Flying Lady*, publication of the Rolls Royce Owners’ Club, Silver to Sabu Advani
- “Mythbusted!,” in *Motor Trend Classic*, Silver to Frank Markus
- E-7, History: single marque or manufacturer
- “75 Years of the Deuce,” in *AutoWeek*, Silver to J.P. Vettraino
- E-8, Technical: how to do it
- “Replacing this Filter,” in *GEARS*, Bronze to Dennis Madden
- “Putting More Control in the Driver’s Hands,” in *GEARS*, Silver to ATRA Technical Staff
- “AR44E/55E Wrong Gear Starts, and Seal Blowout,” in *GEARS*, Silver to Mike Brown
- “Tame Ticking Tappets:Valve Adjustment Techniques,” in *MOTOR*, Silver to Sam Bell
- “Troubleshooting the 42-47 RE Transmission,” in *GEARS*, Silver to Dave Skora
- E-9, Technical: reference
- “Engine Cooling Systems,” in *Speedway Illustrated*. Bronze to Dick Berggren
- “GM SIDI Injection,” in *GEARS*, Silver to Steve Garrett
- “Introducing VW/Audi 6-speed,” in *GEARS*, Gold to Dave Skora
- “Nitrogen—or Not!,” in *Master Technician*, Gold to Tom Nash
- E-11, Technical: general
- “Chatters on Turns,” in *GEARS*, Bronze to Pete Huscher
- “AX4S/AX4N TCC Won’t Engage,” in *GEARS*, Bronze to ATRA Technical Staff
- “Educating the AF33-5,” in *GEARS*, Bronze to Lance Wiggins
- “To Lockup or Not to Lockup,” in *GEARS*, Bronze to Bill Brayton
- “Tracking Down EMI,” in *GEARS*, Silver to Dave Skora
- “Introducing the Lepelletier Geartrain,” in *GEARS*, Silver to Dennis Madden
- “OBDII Generic PID Diagnosis,” in *MOTOR*, Gold to Karl Seyfert
- “2020 Foresight,” published in *MOTOR TREND*, Gold to Frank Markus
- E-15, News
- “Small is Big Again,” in NADA’s *AutoExec*, Silver to Mary Anne Shreve
- “You’re Outta Here,” in *AutoWeek*, Gold to Bob Gritzinger
- E-16, Interviews
- “Johnny Boyd/The Fresno Flash,” by Tom Madigan, Bronze to *Vintage Motorsport*
- E-18, Collector Vehicles
- “The Balance Point,” in *AUTOMOBILE*, Silver to Michael Jordan
- “Best of Show,” in *AUTOMOBILE*, Silver to Robert Cumberford
- “Guigliaro’s Bugattis,” Silver to *Automobile Quarterly*/Gavin Farmer
- “Cozzi’s Comeback,” in *AUTOMOBILE*, Gold to Don Sherman
- E-20, Commentary
- “Are we to Blame?,” Gold to *Action Magazine*/Andy Fiffick
- “The Bottom Line,” in *Race News*, Gold to Michael Knight
- E-21, Editorial
- “Ultimately, you have to oversee your overseas tire purchases,” in *Modern Tire Dealer*, Silver to Bob Ulrich
- “Editor’s report,” in *MOTOR*, Silver to John Lypen
- “Where are all the Women?,” in *GEARS*, Gold to Dennis Madden
- “A/C Repair in a Can (Not!),” Gold to *Action Magazine*/Elvis Hoffpaur
- “Lifetime Warranty?,” in *GEARS*, Gold to Lance Wiggins
- E-22, Column
- “Shop Talk: Darn KMs,” in *GEARS*, Silver to Dennis Madden
- “Opposite Lock,” in *AutoWeek*, Silver to Kevin Wilson
- “NVH,” in *AUTOMOBILE*, Gold to Jamie Kitman
- “Technically Relay-ted,” Gold to *Action Magazine*/Paul DeGuseppi
- “What’s Working,” in *GEARS*, Gold to Rodger Bland
- “By Design,” in *AUTOMOBILE*, Gold to Robert Cumberford
- “Expansion Valve,” Gold to *Action Magazine*/Jim Taylor
- “Vile Gossip,” in *AUTOMOBILE*, Gold to Jean Jennings
- E-23, Motorsports Event
- “Prelude to a Dream,” in *Speedway Illustrated*, Gold to Dick Berggren
- “Put on Your Rally Cap,” in *AUTOMOBILE*, Gold to Ezra Dyer
- E-24, Motorsports: Other
- “Real Power moves Quickly,” by Glenn W. Strand in *Quattro Quarterly*, Silver

to Audi Club of NA/Karen Chadwick

“Scandal and Fuel Rocks McLaren Mercedes,” by John Chuhuran, Gold to the *The Star*

E-25, Business

“The Need-Do Relationship,” in *GEARS*, Bronze to Dennis Madden

“Women in Service,” in NADA’s *AutoExec*, Gold to Mary Anne Shreve

“Hard Choices Ahead,” Gold to *Action Magazine*/Jim Taylor

“State of Engineering Series,” in SAE’s *Automotive Engineering*, Gold to Lindsay Brooke & Kami Bucholz

E-26, Personality Profile

“Vern Tardell,” in *Drive*, Bronze to David Fetherston

“His Wines Win, Too,” in *AutoWeek*, Bronze to Roger Hart

“Vision, persistence and sheer hard work,” in *Modern Tire Dealer*, Bronze to Mike Manges

“Wrenching Tales,” in *AUTOMOBILE*, Bronze to Preston Lerner

“Everybody Loved Benny Parsons,” in *Speedway Illustrated*, Silver to Dick Berggren

E-27, Travel

“China Rider,” in *AUTOMOBILE*, Gold to Joe DeMatio

E-28, Introduction of New Model

“Dueling Coupes,” in *AUTOMOBILE*, Bronze to Don Sherman

“Red Mist,” in *AutoWeek*, Silver to Wes Raynal

“Organic Chemistry,” in *AutoWeek*, Silver to Mac Morrison

“Giant Leap Forward,” in *AutoWeek*, Silver to Bob Gritzinger

“No Fly Zone,” in *AutoWeek*, Gold to Natalie Neff

“And now for Something,” in *Il Tridente*, publication of the Maserati Club, Gold to Frank Markus

“A Wolf in Armani,” in *AutoWeek*, Gold to Dutch Mandel

E-29, Environmental/Regulatory

“It’s All Natural,” in *AutoWeek*, Bronze to Jonathan Wong

“Hard Choices Ahead,” Gold to *Action Magazine*/Jim Taylor

E-31, Road Test

“Come and Get It,” in *AutoWeek*, Bronze to Roger Hart

“SPF 100,” in *AUTOMOBILE*, Silver to Ezra Dyer

“First R8,” in *AUTOMOBILE*, Gold to Don Sherman

E-33, Public Service

“What to do about Elderly Drivers,” in *AutoWeek*, Gold to Kevin A. Wilson

E-34, Entertainment

“Big Apple to Big Easy,” in *AUTOMOBILE*, Bronze to Jean Jennings, Sam Smith and Jason Cammisa

E-35, Feature

“Katrina Aftermath,” in *Modern Tire Dealer*, Bronze to Lori L. Mavrigian

“Run Bandits, Run!,” in *AUTOMOBILE*, Silver to Joe Lorio

“96 Hours to Play,” in *AUTOMOBILE*, Silver to Joe DeMatio, Sam Smith and Jean Jennings

“Car of Tomorrow,” in *Speedway Illustrated*, Gold to Dick Berggren

“The Consumer Reports Report,” in *Modern Tire Dealer*, Gold to Bob Ulrich

F, Magazine Graphics

F-40, Design: Total Publication

Le Belle Macchine d’Italia—2007, Silver to Italian Cars, Inc.

Il Tridente, publication of the Maserati Club, Gold to Seymour G. Pond

Automobile Quarterly Vol. 47 No. 2, Gold to *Automobile Quarterly*

F-41, Design: cover

MOTOR, Aug. 2007 issue, Silver to Harold Perry

“Sexy Kitty!” 1/08/07 cover of *AutoWeek*, Gold to Ken Ross

F-48, Single Photo: Color

Cover photo, *Vintage Truck*, Aug. 2006, Gold to Patrick Ertel

G, Newsletter Graphics

No Award

H, Newsletter Writing

H-1, Autobiography

“My Life has never been dull,” in *Airflow* Newsletter, Silver to Chuck Cochran

I, Special Sections

I-53, Newspaper

“The Future of Cars”, for *The New York Times*, Gold to Rich Taylor

I-54, Magazine Under 20,000 circulation

Quattro Quarterly, Fall 2007, Bronze to Audi Club NA/Karen Chadwick

Vintage Motorsport, Nov/Dec 2006, Editor: D. Randy Riggs, Silver to *Vintage Motorsport*

Action Magazine, Mar-Apr 2007, Gold

to *Action Magazine*: John Brunner, Richard McCuistian, Andrew Ross, Jim Taylor

The Flying Lady, publication of the Rolls Royce Owners' Club, Gold to Sabu Advani

I-55, Magazine, 20-100,000 circulation

Performance Handbook 2007, Silver to Mike Mavrigian, Mike Manges, and Kevin Rohlwing

The Star, July/Aug 2007, for the Mercedes-Benz Club of America, Gold to Jim Luikens

Collectible Automobile, April 2007 issue, Gold to *Collectible Automobile*

I-56, Magazine, over 100,000 circulation

MOTOR, Feb 2007, Silver to John Lypen

Speedway Illustrated, Feb 2007, Gold to Dick Berggren

I-58, Newsletter: 16 pages or less

Fiero Focus, Sept/Oct 2007, Gold to Northern Illinois Fiero Enthusiasts, Inc.

J, Public Relations/Marketing

J-22, Column

"Charlie Jobber," in *Motor State Performance Report*, Silver to Motor State Distributing

J-40, Design: total publication

'08 *Open Wheel Parts and Accessories* catalog, Gold to Motor State Dist.

J-54, Magazine, under 20,000 circulation

Endwrench, Nov. 2006, publication of Subaru, Silver to Tom Nash

K, Video: for company in-house, instructional purposes

No Award

L, Video: for consumer/public event purposes

L-6, History: general

"Automotive Hall of Fame," on FYI segment of *Motor Week*, Maryland Public TV, Gold to Yolanda Vazquez

L-22, Column/Series

"FYI" (For Your Information) segment of *Motor Week*, Maryland Public TV, Bronze to Yolanda Vazquez

L-30, Investigative

"Convertible Crash Testing," on FYI segment of *Motor Week*, Maryland Public TV, Gold to Yolanda Vazquez

M, Radio

M-19, Concours

"Viva Italiano," on *Motor Trend Radio*, Silver to Bob Long

M-22, Regularly Scheduled Show

Motor Trend Radio with Bob Long, Bronze to Bob Long

M-25, Business

"Turning the Ship: an Interview with GM's Chairman, Rick Wagoner," Gold to *Drivers Talk Radio*/Jackson-Dawson

M-34, Entertainment

"Rock and Roll Gearhead Visits Barrett-Jackson," on *Motor Trend Radio*, Bronze to Bob Long

N, Multimedia/CD

No Award

O, Other

O-65, Print, not otherwise specified

American Classics 2008 Calendar, Gold to Dan Lyons

The Maserati Club 2007 Calendar, Gold to Seymour G. Pond

P, Internet

P-5, History: motorsports

"Legends of Keels & Wheels: Carroll Shelby, Sir Stirling Moss," on (Houston) chron.com, Bronze to Tim Spell

"Chaparral 2E," on *Winding Road* magazine, Silver to William Jeanes

P-17, Car Show

"LA Auto Show," on Edmunds.com, Bronze to Edmunds' InsideLine Editors

"Fear and Luncheon at the NAIAS," on thetruthaboutcars.com, Silver to Lyn Vogel

P-18, Collector Vehicles

"Top 10 Future American Collector Cars," on Automeia.com, Bronze to Dan Lyons

P-20, Commentary

"Will GM Win the Great Plug-in Hybrid Race?," on Edmunds.com, Gold to Philip Reed

P-22, Column

"Natalie Neff," on *AutoWeek.com*, Bronze to Natalie Neff

P-24, Motorsports: Other

"Flat Out on the Flats," in *Winding Road* magazine, Gold to William Jeanes

P-26, Personality Profile

"The Good Lord," on *Winding Road* magazine, Silver to William Jeanes

"Denise McCluggage takes a spin through '50s, '60s man's world," on (Houston) *chron.com*, Silver to Tim Spell

P-27, Travel

"On the Road to Albania," on *Winding Road* magazine, Bronze to William Jeanes

P-29, Environmental/Regulatory

"Soy Seats and Corn Upholstery," on *Edmunds.com*, Gold to John O'Dell

P-31, Road Test

"Follow-up tests: 2008 Volkswagen R32," on *Edmunds.com*, Bronze to Erin Riches

"Full Test: 2008 Cadillac CTS V6 DI," on *Edmunds.com*, Silver to Chris Walton

"Follow-up test: 2007 Mercedes-Benz CLS63 AMG," on *Edmunds.com*, Gold to Daniel Pond

P-34, Entertainment

"Go! Speed Racer Go!," on *Toy Collector* magazine, Gold to Chuck Miller

P-35, Feature

"Hot Shots and Big Shots," on *Winding Road* magazine, Bronze to William Jeanes

Rules, Judging, and Contact Information

Overview of IAMC Rules

The International Automotive Media Competition (IAMC), a function of the International Society for Vehicle Preservation, is an awards program. The purpose of this program is to recognize and encourage excellence in all forms of automotive media.

Judging is by peers, to a standard; entries may earn up to 100 points. The Foundation International Automotive Media Awards (IAMAs), Bronze (85-91), Silver (92-96) and Gold (97-100) medallions, are presented for those works so qualified.

From among the highest-point (98-100) Gold awards are chosen the Best of Divisions, with Best of 2007 being chosen from the Best of Division awardees.

Thus, the Foundation IAMAs are a competition against a standard, whereas the Best of Divisions and Best of the Year IAMAs are a competition against other award-winning works.

Judging

Judging of entries is by peers. Entries must meet a minimum standard to qualify for awards. If no entry in a category meets

the minimum standards no award will be made in that category. Entries will be judged by Category within their Division.

About the International Automotive Media Competition

The International Automotive Media Competition (IAMC), is a program to recognize and encourage excellence in all forms of automotive media.

The IAMC™ is administered, produced by and is a property of The International Society for VEHICLE Preservation, ©2008 all rights reserved. ISVP™ is a non-profit 501 (c) (3) educational organization.

IAMC and the International Automotive Media Awards (IAMA) are the property of ISVP™. All awards are final.

All entries are made at the discretion of the entrant. Entering does not mean that you will be presented with an award or receive recognition for entering. The use of an award for commercial purposes is permissible; write for details as to how to present it.

Recognition of Lifetime Achievement

This award is given to an individual who has, in the eyes of his peers, made a substantial contribution to the craft over a period of twenty-five or more years.

This award is determined by a committee of thirty members of the automotive media from a variety of disciplines voting for two of five names submitted by the Selection Committee.

Both committees change each year. The continual varying of selectors and voters ensures a broad cross-section of input in determining each year's recipient.

General Contact Information

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More... about Karl E. Ludvigsen

Karl Ludvigsen has been active for over 50 years as an author and historian. As an author, co-author or editor he has some four dozen books to his credit. Needless to say, they are all about cars and the motor industry, Karl's life-long passion.

In addition to his extensive activities in auto media, Karl has held executive positions with GM, Fiat and Ford.

His books have focused on automotive manufacturer histories, and auto racing. Since 1997 Ludvigsen has been drawing on the photographic resources of the Ludvigsen Library to write and illustrate books on the great racing drivers. His first title in this series was *Stirling Moss – Racing with the Maestro*. He followed this with *Jackie Stewart – Triple-Crowned King of Speed* and *Juan Manuel Fangio – Motor Racing's Grand Master*. Fourth in this series for Haynes Publishing was *Dan Gurney – The Ultimate Racer* and fifth was *Alberto Ascari – Ferrari's First Double Champion*. Next came *Bruce McLaren – Life and Legend of Excellence* and *Emerson Fittipaldi – Heart of a Racer*.

In co-operation with publisher Iconografix, Ludvigsen has established the Ludvigsen Library Series of 128-page books drawing on the holdings of the Ludvigsen Library. The series now numbers 19 titles, including books on Indy racing cars of 1911 to 1939, the 1940s, 1950s, 1960s and 1970s, the Indy Novis, Chevrolet's Corvair and Corvette, Jaguar XK120, XK140 and XK150, the Mercedes-Benz 300SL of

1952 and 1954-1964, the 300SLR of 1955, two books on Porsche Spyders, the Porsche 917, the Ferrari factory and American sports-racers: the Cunninghams, Chaparrals and Can-Am racing cars. More titles are in preparation.

Karl's Ludvigsen Library is also active in the provision of photographs and research material for authors, publishers of books and periodicals, and collectors and enthusiasts. It holds extensive original negatives and transparencies from the 1950s forward with special strengths in motor sports, American cars and sports cars. As well it holds original photos and glass negatives from the dawn of the automotive era.

On motor-industry topics Karl Ludvigsen has written books about high-performance engines, the Wankel rotary engine and the histories of American auto makers. His latest book on power units is *The V12 Engine*, published by Haynes in 2005. He was editor of *The Future of the Automobile*, the report of the 1981-1984 study of the world auto industry by M.I.T. This was named one of the best business books of the year by *Business Week*.

His introduction to *At Speed*, a book of Jesse Alexander's racing photography, won the Ken W. Purdy Award for Excellence in Automotive Journalism. His Porsche history, *Excellence was Expected*, received the IAMA for Best of the Year.

His books on Mercedes-Benz racing

cars have won the Montagu Trophy (once) and the Nicholas-Joseph Cugnot Award (twice), both recognizing outstanding automotive historical writing.

In 2001 Karl again received the Cugnot award from the Society of Automotive Historians for his book about the early years of the Volkswagen and its controversial factory, *Battle for the Beetle*, a Robert Bentley publication. In 2002 the Society gave him its highest accolade, Friend of Automotive History.

The year 2008 sees the publication by Haynes of a history of the battles between Ferrari and Maserati from the 1940s to the 1960s, titled *Red-Hot Rivals*. Ludvigsen is also the author of a series of monographs on great Maserati cars.

Leading periodicals also publish Karl Ludvigsen's writings. He is a former technical editor of *Sports Cars Illustrated* (1956-57), editor of *Car and Driver* (1960-1962) and east coast editor of *Motor Trend* (1970s). His articles about cars, companies and motoring personalities are published in America by *Automobile Quarterly*, among others, while in Europe he writes frequently for *The Automobile*. He is a regular writer and columnist for *Hemmings Sports & Exotic Cars*, Just-Auto.com and WindingRoad.com.

Ludvigsen currently resides in England.